

MOFFLY MEDIA'S

# WOMEN *in* BUSINESS

Influencers + Tastemakers + Connectors

**MAY 14, 2020 • 10:00-1:00 p.m.**

**Hayvn:** Darien, CT

**Total Attendees:** 100+

**CUSTOMIZED SPONSOR  
PACKAGES ARE AVAILABLE  
BASED ON YOUR NEEDS.**

## Title Sponsor

**\$5,000**

**FULL-PAGE 4C MAY/JUNE AD IN MAY/JUNE SOCIAL  
INFLUENCER ISSUE** featuring ad in town of your choice

**PANEL INTRODUCTION:** Title sponsor will have the opportunity to introduce the "main" panel discussion

**TITLE SPONSORSHIP RECOGNITION** on all event collateral material including in-magazine event ad, invitation and post-event recap. Logo to appear on large screen during panel discussion and throughout entire event. Sponsor will also receive one blowup with logo.

**EVENT TICKETS:** 4 tickets to *social influencer* event

**VIDEO:** Recap video taken at event and posted on our site and shared with our sponsors

**IN-MAGAZINE EVENT RECAP INCLUSION:** Company representative will be photographed at the event and included a future issue on HAPPENINGS pages

**EVENT ATTENDEE EMAIL LIST** Title sponsor will receive master guest list to use for your own marketing purposes

**SOCIAL MEDIA** Custom post on Moffly social media reaching an additional 57,000+ (Instagram and Facebook) followers

**PRESS RELEASE** Title sponsor to receive recognition on event press release (commitment date: March 1st)