

WOMEN *in* BUSINESS

A MOFFLY MEDIA EVENT



*From left: Cai Pandolfino, Dr. Prathibha Varkey, and Brigitte King.
Photo by Melani Lust.*

PRESS RELEASE For Immediate Release

Moffly Media Hosts 9th Annual “Women in Business” Conference: Women, Wealth and Wisdom!

GREENWICH, CT – (May 22, 2017) – 300 professional women gathered at the Greenwich Country Club on Wednesday, May 16th for Moffly Media’s 9th Annual **Women In Business**. This year’s event, dedicated to Women, Wealth & Wisdom, was a forum for female professionals, business owners and entrepreneurs to mingle and network, share expertise and gain insight into new opportunities.

The full day conference featured presentations by Title Sponsor, Hobbs London whose Creative Director Sandy Verdon presented “Taking Care of Business: Style Inspiration for the Perfect Working Wardrobe”, a dynamic fashion workshop. Additional Interactive Sponsor Sessions included seminars by Presenting sponsors; First County Bank Presenting “Your Professional Journey: Get Recognized, Called Upon and Rewarded”; Connecticut Skin Institute’s Dr. Omar Ibrahim Presenting, “Putting Your Best Face Forward; Secrets to Perfect Skin”; Pullman & Comley Attorneys, Presenting “Secrets of a Successful Negotiation”; and King School, Presenting “Personalizing Education: The Key to Unlocking Your Child’s Future”.

Also Presenting Sponsor, New Country Porsche of Greenwich showcased the latest 2017 sports models; the 2017 Porsche Macan Turbo and the 2017 Porsche Panamera 4.

The exciting and informative sessions encouraged the discussion of what it means to be a woman in today’s business climate and spanned a variety of important topics including business growth, professional balance, and personal wellness. These interactive sponsor sessions were followed by a luncheon and keynote speaker presentation entitled “Ask For What You Want” by Jill Granoff, Former Chairman & CEO of Vince discussing her expansive career in fashion and beauty in C” level positions at Vince, as well as Kellwood, Kenneth Cole, Liz Claiborne, Victoria’s Secret Beauty and Estee Lauder.

The event concluded with the celebration of three remarkable women, presented by News 12 Connecticut's Emmy Award-winning anchor Rebecca Surran. This year's Women of Influence honorees included: **Corporate Leader:** Dr. Prathibha Varkey, MBBS, MPH, MHPE, MBA, President & CEO, Northeast Medical Group and Senior Vice President, Yale New Haven Health System; **Entrepreneur of the Year:** Cai Pandolfino, Founder & Owner of Green & Tonic; and **Women's Business Advocate:** Brigitte King, Deputy General Manager of Strategy and Acquisitions at L'Oreal Luxe. These three honorees were nominated and selected by their peers as women business leaders who innovate and succeed in their area of expertise.

The awards portion of the event concluded with a special Grand Prize drawing for a 100 ct Moon Quartz Mogul pendant with black diamond pave on an oxidized silver chain designed by SYNA, valued at \$ 5,500 provided by Manfredi Jewels and also a \$ 1,000 Gift Card provided by Hobbs London.

Moffly Media will donate a portion of event ticket proceeds to the YWCA Greenwich. Additional sponsors for the conference included: AXA Advisors, Georgette H. Geller, Exhale, Haggerty Pools, Jhouse Greenwich, Manfredi New Canaan, patio.com, Splurge, Winston Flowers, Winston Preparatory School and Yale New Haven Health/Northeast Medical Group.

Moffly Media publishes six titles: Greenwich Magazine, Stamford Magazine, New Canaan-Darien Magazine, Westport Magazine, Fairfield Living Magazine and At Home in Fairfield County. Their titles span Fairfield County and are a trusted authority on the area and its citizens. Moffly Media's publications highlight the excellence, integrity, grace, and altruism of these extraordinary communities. Moffly Media takes their commitment to personal and civic responsibility seriously and consistently meets the high standards of the communities they serve. For more information, please visit their website at: www.ilovefc.com

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Photo by Melani Lust



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Creative Director of Hobbs London Sandy Verdon poses with models wearing pieces from Hobbs London's Spring Collection. Photo by Kristin Hynes.